National Society of Black Engineers
Cornell University Chapter

Sponsorship Packet
2017 – 2018

146 Olin Hall
Ithaca, NY 14853

HTTP://NSBE.CORNELL.EDU
EXTERNALVP.NSBECU@GMAIL.COM
Fax: 607.255.2834
Dear Corporate Representative:

On behalf of the National Society of Black Engineers-Cornell University Chapter (NSBE-CU), I, Marie Kahara, would like to thank you for your consideration and support of our organization. As a senior at Cornell, I have the privilege of serving as President of NSBE-CU for the current academic year. I look forward to partnering with your company as we continue to fulfill NSBE’s mission: To increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community.

Our directives for the 2017-2018 academic school year are in line with the National NSBE directives and initiatives, which are as follows:

● National Directives – Academic Excellence and Chapter Empowerment
● National Initiatives – Gender Empowerment and Mentoring, and Culturally Responsible Behavior

Here at Cornell University, NSB-CU hosts numerous activities that align with NSBE’s mission statement. Sponsorship of our chapter demonstrates your committed support of the ideals that are central to our organization. With your help NSBE-CU will be able to further develop and sustain engaging program for our members, promote scholastic achievement, teach both professional and entrepreneurial skills, enhance leadership on campus, enhance the impact of members in local communities and foster a sense of community.

Over the past few academic years, our members received over $10,000 in scholarships and awards. These awards include but are not limited to:

● Diversity Programs in Engineering Awards:
  • Zellman Warhaft Commitment to Diversity- Undergraduate Award (Highest Honor)
  • Freshman of the Year Award
  • Graduate Student of the Year Award
  • Outstanding Peer Mentor of the Year
  • Outstanding Peer Protégé of the Year
  • Capital One, Intel, and Shell Corporate Award Scholarship Winners
  • Eight (8) NACME Scholarship Winners
  • Nordstrom Scholarship Recipient
  • PSEG Scholarship Recipient2016 Society of Military Engineers Scholarship
  • 2016 Russell Family First Generation Scholarship
  • 2016 Lester B. Knight Fellowship Recipient
  • 2015 Cornell Entrepreneurship Conference Big Idea Competition Winners
  • 2015 NSBE Mike Shinn Distinguished Member of the Year Award
  • 2015 National Science Foundation Graduate Research Fellowship Recipient

Enclosed is an overview of NSBE on the national and Cornell chapter levels, a summary of NSBE-CU programs and activities, and information on specific opportunities to establish partnership with your corporation. For your convenience, we have enclosed response forms, which may be returned to us via post, e-mail or fax.

NSBE-CU would like to thank all our partners whose contributions have allowed us to make significant strides in achieving our objectives during the past year.

¢ Amazon · Arconic · Capital One · Yelp
¢ Microsoft · Accenture · HP · Harris

We look forward to building partnership with new companies and continuing our relationship with our current and past partners. We look forward to working with you in the near future and developing a strong relationship between your company and NSBE-CU. We thank you in advance for your support.

Sincerely,

Marie Kahara, President, NSBE-CU
**EXECUTIVE BOARD 2017-2018**

**ABOUT NSBE**

The National Society of Black Engineers (NSBE) is a 501(c)(3) nonprofit organization dedicated to the academic and professional success of African-American engineering and technical students and professionals. NSBE offers its members leadership training, professional and academic development, mentoring opportunities, community service outreach programs, and scholarships.

**Organization:** NSBE is the largest student-managed association, comprised of more than 400 chapters, nationwide and overseas. These chapters are geographically divided into six regions and are governed by a national executive board.

**Membership:** NSBE has over 30,000 pre-collegiate, collegiate and professional members. Its membership has also grown to include over 3,600 pre-college students in addition to chapters in Africa, Asia, Canada, the Caribbean, and Europe.

**Programs:** NSBE offers programs that are designed to promote Technical Excellence, Academic and Professional Development, Leadership Development and Pre-College Initiatives. NSBE programs and activities include career fairs, graduate school fairs, technical research projects, academic competitions, scholarships, and awards.

**Conferences:** NSBE annually hosts 18 regional conferences, a national leadership training institute, an international conference and a national convention, which draw close to 10,000 attendees.

**ABOUT THE CORNELL UNIVERSITY CHAPTER**

Founded in 1977, NSBE-CU is the premier organization for Black students in the science, technology, engineering and mathematics (STEM) fields at Cornell University. NSBE-CU is affiliated with the national organization’s Region One, which serves the Northeastern United states and international chapters. Here at Cornell, NSBE is currently comprised of approximately 15 pre-collegiate members, 50 collegiate members and 15 graduate members.
CHAPTER HIGHLIGHTS

Academic Excellence – In accordance with our mission, NSBE-CU is dedicated to providing opportunities for the scholastic advancement of our members.

Our tutorial program, or ‘Study Jams’, are held regularly throughout the school year, offering free tutoring and review sessions for engineering courses. These study jams instill confidence within attendees and moreover, boost morale within the chapter.

NSBE-CU members are regularly given the chance to challenge their knowledge in various technical and non-technical competitions.

Professional Development – NSBE-CU organizes bi-weekly general body meetings to offer support to our members. These sessions span a range of pre-professional topics from interview preparation to resume building. We regularly invite current and past NSBE members to discuss their professional endeavors and provide members with useful tools and wisdom to pave their own pathways to success.

Community Service – NSBE-CU works with the Southside Community Center, Greater Ithaca Activities Center (GIAC), and the Ithaca Sciencenter, providing tutoring and educational programs. NSBE-CU participates in the Fall Annual Into the Streets Program, a day of service dedicated to cleaning the local community. Last year NSBE-CU performed 200 service hours.

NSBE Conferences – NSBE Conferences are used as forums to reinforce its mission and values, gauge progress in the long-range strategic plan, and outline future objectives. They are also the main events for professional and leadership development. NSBE-CU is proud to participate in the Engineers of Tomorrow Competition (ETC) and Undergraduate Student Technical Research (USTR) Competitions, Draper Technical Challenges, and NSBE Fire Pitch competitions at this year’s Fall Regional and National Conferences. This year the chapter is preparing to participate in competitions held at NSBE Conferences and use conferences to further build rapport with companies and other NSBE chapters to further promote the NSBE mission.
SIGNATURE PROGRAMS

Recruitment & Retention – NSBE-CU focuses on recruiting members from all STEM backgrounds, with an emphasis on drawing members from the entering class. NSBE-CU’s community building activities, sponsored development programs, and leadership opportunities help recruit and retain members who go on to earn degrees in engineering, science and technology.

Technical Excellence – NSBE-CU emphasizes the importance of technical awareness and excellence to its members. Members are regularly given opportunities to attend presentations on cutting-edge technology and career development given by the various departments in the College of Engineering, Cornell NSBE alumni and corporate sponsors.

Pre-College Initiative (PCI) – Through our PCI program NSBE-CU works with our recently reactivated NSBE Junior Chapter at Ithaca High School, Dewitt Middle School, and students from Southside Community Center to increase the exposure of youth to STEM related fields. The youth groups that NSBE-CU interact with are shown hands-on science and engineering demonstrations, provided with free tutoring sessions and are connected with NSBE members that are committed to facilitating the growth of those in the group.

Publicity/Telecommunication – NSBE-CU has used different forms of media to share our events with those on Cornell University's campus as well as the general public. Through custom-made flyers, social media and a student-run website, NSBE-CU has been able to increase attendance at NSBE events such as general body meetings and volunteer events. Additionally, publicizing our organization through our self-designed NSBE-CU sweatshirts has generated increased interest in our organization.

Membership Development - NSBE-CU aims to bring its members together for fun bonding activities outside of the classroom. These activities are integral in building a long-lasting bond and network between NSBE-CU members. As a result, members are more invested in contributing to the overall success of NSBE-CU. This past year NSBE-CU members have had a potluck dinner, bowling night and game night, and other social activities.
Sponsorship Opportunities

Your sponsorship directly contributes to offsetting the expenses of NSBE-CU’s student and community programs, all of which serve to uphold the aforementioned NSBE mission statement. Your organization can donate as a Chapter Partner on different donor levels and/or sponsor specific components of our yearly activities.

Chapter Partner Levels

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<th>Benefits</th>
<th>Bronze ($500)</th>
<th>Silver ($750)</th>
<th>Gold ($1,000)</th>
<th>Platinum ($2,000)</th>
<th>Diamond ($3,000+)</th>
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<td>Company logo and link on Cornell NSBE website</td>
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<td>Résumé file of Cornell NSBE undergraduate and graduate student members</td>
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<td>Sponsorship of general body meeting</td>
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<td>Information session ($300)</td>
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<td>Two (2) book awards ($250 each) or One (1) $500 scholarship in your company’s name</td>
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Sponsorship Opportunities for Signature Programs

- **Service & Outreach**
  - Engineering Day at the Mall, annual event $200.00 annual
  - Community Outreach Activities, 4 events per year $300.00 per event

- **Pre-College Initiatives, 4 events per year** $225.00 per event

- **Professional Development & Technical Excellence**
  - Support for Fall Regional Conference attendance $150.00 per student
  - Support to attend the annual NSBE convention $300.00 per student
  - Professional Development workshops, 7 events per year $250.00 per event
  - Annual Etiquette Dinner $2,500.00 annual

- **Recruitment & Retention**
  - Annual Freshman Orientation & Welcome Program $500.00 annual
  - Academic & Community Building Events, 4 events per year $250.00 per event

NSBE-CU members volunteer at Science Day at Ithaca High School
Thank you for your interest in partnering with NSBE-CU. Please fill out and return this form to us by email or fax. Find the form online via the following links: Sponsorship [http://tiny.cc/NSBE-CU-SponsorshipForm](http://tiny.cc/NSBE-CU-SponsorshipForm) Information Session - [http://tiny.cc/NSBE-CU-InfoSessionForm](http://tiny.cc/NSBE-CU-InfoSessionForm). All questions will be forwarded to the NSBE-CU External Vice-Presidents who will respond to you within 3-5 business days.

**Company Name:**

**Name of Lead Representative:**

**Title:**

**Phone:**

**Email:**

**Mailing Address:**

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**Sponsorship Levels – Checks Payable to NSBE Cornell University**

Our Company wishes to partner with NSBE-CU at the:

- [ ] Bronze – $500
- [ ] Gold – $1000
- [ ] Diamond – $3000+
- [ ] Silver – $750
- [ ] Platinum – $2000
- [ ] Other $__________

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**Additional Sponsorship Opportunities – Checks Payable to NSBE Cornell University**

Select all that apply and enter in the amount you choose to support NSBE-CU:

- [ ] Information Session **(Food expenses are not included)** $300.00
- [ ] Pre-College Initiative $__________
  $225 per event
- [ ] Fall Regional Conference **Sponsor a student or chapter dinner** $__________
- [ ] Service & Outreach $__________
  $300 per event
- [ ] Professional Development $__________
  $1000 per student Annual Convention
  $250 per Workshop/G-Body Meeting
  $2500, Annual Etiquette Dinner
- [ ] Scholarship $__________
  $500 per student
- [ ] Recruitment & Retention **$500, Annual Welcome Event** $__________
  $250 per Academic & Community Building event
- [ ] Donation $__________
- [ ] Designation $__________

*NSBE-CU looks forward to working with your company!*